



NEAT STREETS MIAMI/
FORMERLY THE COMMUNITY IMAGE ADVISORY BOARD
MEETING SUMMARY

October 28, 2015

DRAFT

NSM Members Present

William Anderson, Greater Miami
Convention & Visitors Bureau
Lina Blanco, City of Miami
David Cardenas, MDPROS
Dr. Claudius A. Carnegie, (CTAC)
Marcus L. Dixon, MDC, District 2
Patricia Harris, Private Citizen
Ramiro Inguanzo, MDC
Rick Johnson, MDX
Jack Kardys, MDPROS Director
Jennifer Korth, City of South Miami
Gianni Lodi, MDC Planning & Zoning
Penny Lambeth, Town of Miami Lakes
Robert McClellan, MDT
Commissioner Dennis C. Moss,
MDC District 9
Susan Schrieber, MPO
Peter Trupia, Designee/
MDC Commission, District 3
Rick Vasquez, FPL, MDC Designee, District 5
Lina Blanco, City of Miami
Vice Mayor Patricia Cohen,
Miami-Dade League of Cities
Antonio Cotarelo, Miami-Dade PWWM
Jeffrey Dawson, Miami-Dade Aviation
Maria Mitchell
Designee, MDC Commission, District 6
Teresa Olczyk, UF, IFAS,
MDC Cooperation Extension
Alyce Robertson, Miami DDA

Participants Present

Daniel Alzuri, Adrienne Arsht Center
Jodi Farrell, Adrienne Arsht Center
Steven Duncan, Miami-Dade County
Ginny Gutierrez, GMCVB
Diana C. Perez, Miami-Dade County,
District 9
Kirk Hoosac, FDOT
Dulce Pantaleon, City of Doral
Carmen Olazabal, City of Coral Gables
Glenn Kephart, City of Coral Gables
Hector Soliman-Valdez, Town of Miami Lakes
Patrice Gillespie-Smith, NSM
Wanda Torres, NSM

1. Welcome and Intro

- a. Chairman Moss welcomed everyone and introduced Wanda Torres as the Board's new secretary. He then asked members and guests introduce themselves.
- b. Mr. Anderson provided an update on the hospitality industry. For the past four months, there were 15.4 million overnight visitors; 21.7 million airport arrivals; \$25B of visitor's expenditures; average room rate \$193.75. Ms. Gutierrez also said in the past two years they've lead the industry in the growth of new jobs. November is Miami Live month. She also invited everyone to visit their website and encouraged them to participate in some of the activities. Patrice Gillespie Smith thanked them for including Neat Streets Miami in to their annual video.

2. Action Items

a. Approval of September Minutes

Dr. Carnegie motioned to approve the minutes. The motion was second by Chairman Moss. The minutes were unanimously approved.

3. Reports

a. City of Coral Gables Updates

Chairman Moss said that the City of Coral Gables is one of our great cities. Glenn Kephart expressed his gratitude to the Board. Mr. Glenn Kephart expressed his gratitude to the Board and presented his project: The Vision of Miracle Mile and Gilrada Avenue (Restaurant Drive). A copy of his presentation will be available on the Neat Streets Miami website. A summary of Mr. Kephart's comments is below:

- They want the project to give a pedestrian feel
- The City of Coral Gables stressed the cost shouldn't be solely the responsibility of the City but the business owners should pay 50% and the City pays the remaining 50% because both will benefit. Business owners have agreed to these terms.
- Working with an Architectural firm from New York, University of Miami and designers to make sure the project is being executed properly
- Miracle Mile sidewalks are currently 15.5 feet for pedestrians. The City wants to extend the sidewalks to 23 feet. This will be possible by changing parking from diagonal to parallel.
- Create an experience based on the sky
- Landscaping on Miracle Mile currently has 100 trees. They will only be keeping 37 of those trees. They want to have crosswalks to have a garden feel. Flowering trees will be added and palm trees at intersections
- Add street furniture—will be of coral rock like material
- East of Coral Way would be a shared lane for cars and bicycles. They want it to be a great route for bikes to come. There is an \$800k budget for the Bike Boulevard, lighting and bike racks to be added so bikes can park at different locations.
- There is \$1M dedicated to the project for art working with different artist.
- It was decided the current lighting will remain (twinkle lights) on the trees. There will be special lighting on the crosswalks.
- Giralda's landscaping will be changed. The street will have circular pavers and lighting from above to give a raindrop feeling. There will be trees in the middle of the pavers.

At the conclusion of the presentation Dr. Carnegie complimented Mr. Kephart on Coral Gables' efforts. He liked the safe parking for bicycles, the change in the crosswalks and other features. He then asked what is going to be the speed limit along Miracle Mile? Mr. Kephart responded the street's speed limit wouldn't exceed 25mph. Dr. Carnegie asked about current speed limit? Mr. Kephart responded 30-35mph. Mr. Hoosac responded that state guidelines state, that the speed limit can't be any lower than 25mph.

Dr. Carnegie asked about the accommodations for the displaced parking.

Mr. Kephart responded they're giving up 96-99 parking spaces but the City has adequate capacity for parking. They will add way finding to highlight the locations of parking. Centralized valet parking will be offered so people can pick up their cars in multiple locations.

Ms. Carmen Olazabal also added the City has acquired two locations for parking. They are working with developers on expanding the existing 600 space garage to 1000. They are also working on a parking App. It will inform you where there is available parking and how much it costs. Also, you can use the app to receive your car from valet parking. Ms. Olazabal said by using this, it will eliminate traffic.

Dr. Carnegie also asked about the total cost of the project. Mr. Kephart responded the project will be in the range of \$20-\$25M. They are in the middle of negotiating the cost.

He was asked the names of the designers. Ms. Olazabal responded Cooper & Robertson.

Chairman Moss asked what is the mechanism set in place to make the assessment.

Ms. Olazabal responded the formula is complex and is based on frontage and how close businesses are to the improvements.

Chairman Moss asked did they have some type of vote and how did they find out the businesses were on board?

Ms. Olazabal responded it was approved by the Commission and the public was invited to attend. The public also had time to appeal the process.

Chairman Moss commended the City of Coral Gables on their project. He also would like for the project to go on the website so everyone can see the great work they're doing.

Action- Appointment of New Member:

Chairman Moss requested a motion for the appointment of Vice Mayor Cohen, Miami-Dade, League of Cities.

Before the motion, Ms. Gillespie-Smith read Vice Mayor Cohen's Bio and mentioned her extensive background in design and landscaping.

Chairman Moss asked for a motion to appoint Vice Mayor Cohen. Dr. Carnegie motioned and it was seconded by Chairman Moss.

Chairman Moss welcomed Vice Mayor Cohen and allowed her to say a few words.

Vice Mayor Cohen said she was happy to be a part of the board and offered to help in any way she could.

a. Making construction aesthetically pleasing

Chairman Moss thanked the Adrienne Arsht Center for joining Neat Streets Miami today and for everything they are doing for the community.

Mr. Daniel Alzuri provided an overview of his proposal to bring culture to construction. Mr. Alzuri asked the room how many have walked between the campuses. There is 600ft between the Adrienne Arsht Center and the Museum Park. Arsht Center has hosted approx. 400,000 guests, Museum 300,000 and the American Airline Arena 200,000. Parking for American Airlines Arena has been displaced. One option is the Omni parking garage. Mr. Alzuri presented a picture of the walking path from the Omni garage to the Arena (dark). Soon construction will start and the area will be lined with fences. Mr. Alzuri proposes making these fences into art. The objective is to create a construction fence which meets the requirements and is aesthetically pleasing. The Arsht Center would like to commission an artist to create a continuous canvas along the construction site. Also, they would like to incorporate another element to the project, E-L Wire (lighted wire). This can be interwoven in the construction fence. It's operated by low voltage high frequency current. This is perfectly safe; comes in all colors; it's durable; flexible and weather resistant. It will make walking the pathway more inviting to pedestrians. The goal is to start the conversation piece, be proactive with cultural organizations; also, to give guest an experience once they leave their cars. Mr. Alzuri said the Adrienne Arsht Center is pursuing grants to execute a proof of concept. Mr. Alzuri also informed the Board they will be coming to them for letters of support when they move forward with the grant process and lastly, they will need assistance with some critical pedestrian issues on the route. FDOT and Public Works would need to be involved.

Questions and Answers:

Ms. Alyce Robertson asked how much is needed for the project.

Mr. Alzuri responded they will need approximately \$100,000 for 1200 feet of fencing (600 feet on both sides)

Mr. Rick Vasquez mentioned that there should be sources of electricity in the area.

Vice Mayor Cohen asked how durable was the E-L Wire around water?

Mr. Alzuri responded that it's low voltage and water resistant.

Ms. Robertson indicated she would like to bring this issue to the Miami DDA Board.

Mr. Cotarelo suggested setting up a meeting with the DDA regarding permits and other information agencies will need to be known. He wants to meet with FDOT to go over all the projects that are coming to the area.

Mr. Cotarelo also wants to meet again regarding pedestrian concerns, if they haven't been resolved.

Mr. Alzuri responded they spoke with transit about rerouting.

Dr. Carnegie asked should a task force be organized to monitor the activities with some type of reporting mechanism (maybe to report to the DDA). Dr. Carnegie said some type of administrative group is needed.

Ms. Gillespie-Smith asked is the DDA already doing this?

Ms. Alyce Robertson agreed with Mr. Cotarelo to have FDOT at the table to discuss issues also, she said two years ago, she voiced her concerns about the area and that it was one of the most dangerous areas for pedestrians. Ms. Robertson expressed that this project is a good idea. Ms. Robertson also shared they are working with the Miami Heat to upgrade the people mover station at the arena. She also stressed they have been looking for a solution to improve the pedestrian situation for the Heat fans. The Heat organization might be interested in the project.

Chairman Moss mentioned Mr. Alzuri was asked to make a presentation to discuss this area due to its deplorable condition. Chairman Moss also stated he is very disappointed with how it looks. He held a meeting with the neighboring partners to talk about the improvements to this area.

Chairman Moss asked Public Works and FDOT what can we do to make companies under contract be more responsible for maintain their construction areas (no one cuts the grass nor removes their litter). Chairman Moss stressed, he doesn't want visitors and residents to have to go through these conditions.

Mr. Cotarelo responded there is an ordinance which requires all debris to be removed within 45 days upon project completion. Mr. Lodi suggested the language of the ordinance be improved with the aesthetics to improve the sites.

Ms. Schreiber suggested balancing contactors' payment to ensure this is being done.

Mr. Johnson agreed with Mr. Cotarelo on changing the language in the ordinance. Mr. Johnson concerns are that FDOT won't know who the contractors are going to be and what the designs are. Mr. Johnson will speak to MDX and FDOT regarding lighting to see what can be done in the interim.

Chairman Moss stressed just because it is a construction site you don't have to stop maintaining it.

Mr. Alzuri responded he hears from people all who take the walks and they say (they've never seen it so bad). He invited everyone to visit the site.

Chairman Moss said when he met with FDOT and the partners he suggested going in and taking down fences and removing rocks to prevent homeless camps. He also stressed, he would rather have a clear view than having landscaping and graffiti. He suggested putting up temporary lighting. Lastly, Chairman Moss reminded everyone this is the gateway to the city.

Chairman Moss requested a follow up on this issue to ensure it is addressed before Art Basel. He indicated there are some other areas that need a similar approach.

b. Neat Streets Miami Vision for 2016 (Retreat follow-up)

Chairman Moss explained that due to time constraints, the retreat follow-up will be postponed.

4. Updates

Chairman Moss moved on to the Street Tree committee reports.

a. Office of Neat Streets Miami

Ms. Gillespie-Smith reported there were three major events in October. She thanked FPL, UPS and Bank of America for their help with planting of the trees. She reminded everyone of the Street Smart competition - \$10,000 prize. The applications are due by November 1st. She said they had a great LAT meeting which Dr. Carnegie could talk about. The WASP aesthetics resolution passed. The public meeting for Safer Streets will be January 14, 2016. This meeting will be in the morning. More information will be shared later.

b. Street Tree Subcommittee

Mr. Johnson shared that the county is getting \$500,000 more in funding for trees and the county would start locating the areas once the Urban Tree Canopy study is complete.

Ms. Gillespie-Smith responded so far UF has completed 1/3 of the county, but the rest of the county will be finished early next year.

Mr. Johnson shared they are collecting planting request. They will be partnering with Million Trees Miami and the Miami Marlins on November 19th, Give Miami Day. He asked that

everyone promote the Million Trees Miami on that day. Mr. Johnson congratulated Citizens of Better South Florida for receiving their grant to offer technical assistance to cities who want to become a Tree City USA.

Chairman Moss wanted to know what the status on the Tree Canopy study was.

Ms. Gillespie-Smith responded thanks to American Forest the first third has been paid for. Now, we need to finish the study by March 1, 2016. The information reflecting the first phase of the study will be loaded on the Neat Streets Miami website under Million Trees Miami by Friday.

Ms. Patty Harris asked much would be needed?

Ms. Gillespie-Smith responded the Chairman has put forth \$100,000 in the budget which was based on private bids.

c. Tansp Corridors and Gateways Subcommittee (TCG)

Dr. Carnegie thanked Chairman Moss for attending their local action team meeting on October 26th also complimented him on his leadership. Dr. Carnegie asked everyone to give Chairman Moss a hand for the great work he does. Dr. Carnegie reported the TCG met to discuss the bicycle and pedestrian crash statistics. He went on to say, Miami-Dade County is about 5th in the nation for bicycle and pedestrian crashes. Dr. Carnegie stressed we need to work on lowering this number. The Local Action Team for safer people, safer streets have high profile members and hopefully this would help them in implementing change. Dr. Carnegie reported the TCG met via Tel-Com call last month. Mr. Marder presented on how we can modernize US1 from Dadeland-South to SW 152 Avenue and how to incorporate both busways and rideaways into something that looks like Complete Streets. The committee was impressed with Mr. Marder's presentation; they've invited him along with partners, FIU, Pinecrest and FDOT to a Neat Streets Miami board meeting once FDOT's study of the corridor is complete.

Ms. Gillespie-Smith will coordinate a presentation for early next year.

Dr. Carnegie reported that the TCG also discussed follow-up to the July retreat:

- Identifying priority gateways
- Funding for beautification
- Sparkle tours to assess the conditions of corridors

Dr. Carnegie reported on November 6th at 2:15pm, the Tri Rail is hosting a meeting regarding its 2040 vision at the MIA Metro Rail Station.

Mr. McClellan reported at the end of the week they expect the 8th Street Metro Mover to reopen; the 11th Street MetroRail Station is getting their landscaping overhauled. They're hoping to have this project completed in the next two weeks. The Allapattah Station will be having a landscaping overhaul. The work at Bayside will commence this coming week. In the upcoming months there

will be more landscaping overhauls. There's work going on from Dadeland-North to SW 125 Street. November 11-15 is the WHEELS event.

Ms. Gillespie-Smith invited everyone to attend the WHEELS event.

Dr. Carnegie wrapped up with Art Basel. He will be organizing an inspection tour to make sure the area is ready.

c. Landscape Projects Subcommittee

Mr. Jeffery Dawson reported that the committee met last week to discuss the following:

- FDOT ready to work with communities on highway beautification
- Final design for the Kirk Munroe sign
- Adopt A Road is gaining participants: Divine Savior and Frank C. Martin School
- Mentioned Chairman Moss' I-395 Taskforce
- Vizcaya Plan B is going into effect—the fountain will hopefully soon to be operational

Mr. Dawson announced his retirement May 31, 2016 or as early as April. They're looking for his replacement. He also announced, there will be a Subcommittee Chair position opening.

Chairman Moss thanked Mr. Dawson for all his work he's done but said we are going to make great use of the time he has left.

d. Marketing and Education Subcommittee

Ms. Blanco announced that as an outcome of the retreat, all members are in asked to give space in their websites, publications or on facilities to Neat Streets Miami. She thanked board member who agreed to help.

- Tabitha Fazzino agreed to support the Marketing Committee
- Liberty City School was mentioned in the newspaper
- She reminded everyone that the Committee is preparing for the 2016 Clean Up & Green Up poster and video contest. If you want to help let us know.

V. Recap of Action Items 10/28/15 Meeting

Chairman Moss postponed the recap of Action Items.

VI. The meeting was adjourned at 12:10 p.m.